**Wednesday 13th to Friday 15th CLERMONT-FERRAND (France)**

**November 2019**

**INNOVATIVE TEACHING PEDAGOGIES, INTERCULTURALITY AND TRANSVERSAL SKILLS**

Organized by Université Clermont Auvergne (FRANCE) in association with Shanghai Normal University (CHINA) and Utah Valley University (UNITED STATES)

The conference will take place at IAE Clermont Auvergne (11, avenue Charles de Gaulle 63000 CLERMONT-FERRAND).

The other places for visits and receptions are indicated in the programme.

---

**SESSION 5**

**INTERCULTURALITÉ, INNOVATIONS PÉDAGOGIQUES ET COMPÉTENCES (EN FRANÇAIS)**

Chaired by Bouhra LEBZAR, Université Cadi Ayyad, (MOROCCO)

13h45/15h25

*Projet théorique : Impact d’une communication interculturelle sur la créativité et l’innovation d’une organisation d’enseignement supérieur*

- Silvia DA COSTA, Dario PEAZ, Virginia DIAZ, Universitat de l’Estat de Barcelona (SPAIN)

L’interculturel : prisme pédagogique par excellence de l’internationalisation

- Harane BOUTENBAT, Rita BENGOINHA, Paris 8 (France)

Adaptation de l’enseignement avec outils numériques sur la base d’analyse des erreurs commises en chinois langue étrangère en France

- Lu LIU, Université Clermont Auvergne (FRANCE), Weiyi SONG, Aix Marseille Université (FRANCE)

---

**Friday, November 15th**

**4th INTERNATIONAL TEACHING FORUM**

**SESSION 5**

**INTERCULTURALITÉ, INNOVATIONS PÉDAGOGIQUES ET COMPÉTENCES (EN FRANÇAIS)**

Chaired by Bouchra LEBZAR, Université Cadi Ayyad, (MOROCCO)

**8h30 Welcome of participants**

**9h30/11h30**

**WORKSHOP 1 : Escape Game on teaching international classes**

Organized and led by the Learn’in Auvergne and the pedagogical and audiovisual center of the Université Clermont Auvergne (Pôle IPPA)

**WORKSHOP 2 : Focus group on innovative pedagogies developed by participants. It will be initiated by a presentation made by master students on : « What do students think about innovative teaching pedagogies ? »**

Organised and led by Cecilia Brassier-Rodrigues and Pascal Brassier

**11h30 Conclusion of the conference**

**14h/16h Workshop proposed to reflect on European projects and their applications (European University, Erasmus+, H2020, etc.)**

---

**SESSION 6**

**TEACHING INNOVATIONS AND COMPETENCIES: CASE STUDIES IN THE BUSINESS WORLD**

Chaired by Jobst GOERNE, Aalen University (GERMANY)

15h50/17h30

*From Principles to Practice: A Case Study of Internationalization of a Law Course via Digital Tools*

- Yim Hung Angel FAN, The Chinese University of Hong Kong (CHINA), Angela DALY, Strathclyde University (UK), Natasha PUSHKARINA, The Chinese University of Hong Kong (CHINA)

Data Mining Course Design in Master of Finance Program

- Yi FU, Shanghai Normal University (CHINA), Yan MENG, Ball State University (USA)

Timing and Frequency of Financial Education

- Luu AUGUSTIN, Indiana University of Pennsylvania (USA), Terrance MARTIN, Utah Valley University (USA)

Sustaining Undergraduate Research with an increasing number of majors from diverse backgrounds - A Case Study

- Doris GEIDE-STEVENSON, Weber State University (USA)

---

**Wednesday 13th to Friday 15th CLERMONT-FERRAND (France)**

**December 2019**

**INNOVATIVE TEACHING PEDAGOGIES, INTERCULTURALITY AND TRANSVERSAL SKILLS**

Organized by Université Clermont Auvergne (FRANCE) in association with Shanghai Normal University (CHINA) and Utah Valley University (UNITED STATES)

The conference will take place at IAE Clermont Auvergne (11, avenue Charles de Gaulle 63000 CLERMONT-FERRAND).

The other places for visits and receptions are indicated in the programme.
SESSION 1
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (1/2)
Chairered by Dorit KLUGE, Hochschule für Wirtschaft, Technik und Kultur, Berlin (GERMANY)
13h45/15h25

Breaking down barriers? International student perspectives on ICTs as a tool for intercultural communication within HE institutions
Chaired by Xia ZHAO, Paul REILLY, University of Sheffield (UK) and Jobst GOERNE, Aalen University (GERMANY)

Intercultural competence development for students: a four-year, integrated, individual approach
Chaired by Cheryl GERRETSEN, Christopha VAN PuMBGOECK, Jessica SHINNICK, Rotterdam University of Applied Sciences (THE NETHERLANDS)

The Global Virtual Teams Project: A deconstruction of intercultural learning through virtual teamwork
Chaired by Rachel LINDNER, University of Paderborn (Germany)

Gamification in International Business Education and Cross-cultural and sales competences: from theory to practice.
Chaired by Pascal BRASSIER, Université Clermont Auvergne (FRANCE), Joel GERSTEIN, Asian University (GERMANY), Patrick RALET, Geoffrey REELS, Université Clermont Auvergne (FRANCE)

SESSION 2
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (2/2)
Chairered by Pascal BRASSIER-RODRIGUES, Université Clermont Auvergne (FRANCE)
15h50/17h30

Teaching Intercultural Competence: the example of a human capital lesson
Chaired by Lioua JEANNIN (Learn In Auvergne, Université Clermont Auvergne, France)

Intercultural competence in the online classroom: A comparative study
Chaired by Lionel ROCHE, Cathy ROLLAND, CNAM (France)

The effect of bilingual project-based teaching on the transversal skills of learners in a international exchange project
Chaired by Martin KLEBAN, Simon ENSOR, Christa BLANCHARD RODRIGUES, Université Clermont Auvergne (France)

Combining online- offline and formal-informal non-formal dimensions to enhance the development of language, intercultural and pedagogical skills of learners in an international exchange project
Chaired by Martin KLEBAN, Simon ENSOR, Christa BLANCHARD RODRIGUES, Université Clermont Auvergne (France)

The role of e-learning in developing the intercultural skills of students
Chaired by Anna STEELE, Marian LOPEZ FERNANDO CAO, Albina CUADRADO FERNANDEZ, Utah Valley University (USA)

Thursday, November 14th

COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (1/2)
Chairered by Claire BOURHIS-MARIOTTI, Université Paris 8 (FRANCE)
13h45/15h25

Preparing Students for Megatrends in the World of Work—Activities for Intercultural Skill Development
Chaired by Maureen ANDRADE, Utah Valley University (USA)

Leveraging on assessment modalities to develop students’ competencies in authentic learning contexts: A comparative case study
Chaired by Luís JEANNIN, Claire BERTRAND-MOIN, Cécilia BRASSIER-RODRIGUES, Charles-André DUBREUIL, Chloï SAGNÉ, Université Clermont Auvergne (FRANCE)

Evaluation and Influencing Factors of Students’ Intercultural Communication Competence under the Mode of Chinese- Foreign Cooperative Education
Chaired by Backden CU, Shanghai Normal University (China)

Innovative cultures throughout history: Towards a deeper understanding of how educational systems can adapt to future needs
Chaired by Anne- Marie SWEEP, Fantsy University (THE NETHERLANDS)

COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (2/2)
Chairered by Pascal BRASSIER, Université Clermont Auvergne (FRANCE)
15h50/17h30

Motivation, Academic Performance and Happiness: An Intercountry Comparison
Chaired by Clifford NOWELL, Weber State University (USA)

Conceptual maps as an innovative teaching tool to promote the experiential learning process at university: the example of a human capital lesson
Chaired by Anna BELGHIT-GOUJON, Université de Bordeaux (France), Olfa GRESELLE-ZAÏBET, CNAM (France)

Bridging the gap between the applied professional world and the theoretical academic world
Chaired by Luís DEAN, Damian BI, Utah Valley University (USA)

The use of 360 video in teacher education
Chaired by Lionel ROCHE, Cathy ROLLAND, Université Clermont Auvergne (France)

Wednesday, November 13th

Welcome of participants
Berthe ABBAS, Vice-President in charge of Culture and Dissemination of Scientific Culture, Université Clermont Auvergne
9h30/10h30

European walk in the city of Clermont-Ferrand
A small tour of the city to better understand its link with Europe, with a focus on the European Capital of Culture candidacy and a visit of the Great european art network exhibition
Organized by the Centre d’Information Europe Direct Clermont-Puy-de-Dôme
10h30/11h00

Official welcome reception
Chairered by Gilles CHARLES DE SELLERIE and Mauro Ernest GENDRIN
11h00/12h15

Registration of the participants
Chairered by Gilles CHARLES DE SELLERIE and Mauro Ernest GENDRIN
11h00/12h15

Opening of the conference
Chairered by Cécilia BRASSIER-RODRIGUES (Coordinator) and representatives of Université Clermont Auvergne, Shanghai Normal University and Utah Valley University
12h15/13h00

Introductory conference: Erasmus+ Virtual Exchange: learning lessons from a pilot project on innovation, inclusion and interculturality
Chairered by Francesca RELM, University of Padova (Italy)
13h00/14h00

Opening session
Chairered by Lioua JEANNIN (Learn In Auvergne, Université Clermont Auvergne, France)
13h00/14h00

The effect of bilingual project-based teaching on the transversal skills of learners in a international exchange project
Chairered by Martin KLEBAN, Simon ENSOR, Christa BLANCHARD RODRIGUES, Université Clermont Auvergne (France)
13h00/14h00

Combining online- offline and formal-informal non-formal dimensions to enhance the development of language, intercultural and pedagogical skills of learners in an international exchange project
Chairered by Martin KLEBAN, Simon ENSOR, Christa BLANCHARD RODRIGUES, Université Clermont Auvergne (France)
13h00/14h00

The role of e-learning in developing the intercultural skills of students
Chairered by Anna STEELE, Marian LOPEZ FERNANDO CAO, Albina CUADRADO FERNANDEZ, Utah Valley University (USA)
13h00/14h00

Thursday, November 14th

SESSION 3
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (1/2)
Chairered by Dorit KLUGE, Hochschule für Wirtschaft, Technik und Kultur, Berlin (GERMANY)
13h45/15h25

Breaking down barriers? International student perspectives on ICTs as a tool for intercultural communication within HE institutions
Chairered by Xia ZHAO, Paul REILLY, University of Sheffield (UK) and Jobst GOERNE, Aalen University (GERMANY)

Intercultural competence development for students: a four-year, integrated, individual approach
Chairered by Cheryl GERRETSEN, Christopha VAN PuMBGOECK, Jessica SHINNICK, Rotterdam University of Applied Sciences (THE NETHERLANDS)

The Global Virtual Teams Project: A deconstruction of intercultural learning through virtual teamwork
Chairered by Rachel LINDNER, University of Paderborn (Germany)

Gamification in International Business Education and Cross-cultural and sales competences: from theory to practice.
Chairered by Pascal BRASSIER, Université Clermont Auvergne (FRANCE), Joel GERSTEIN, Asian University (GERMANY), Patrick RALET, Geoffrey REELS, Université Clermont Auvergne (FRANCE)

SESSION 4
INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (2/2)
Chairered by Pascal BRASSIER-RODRIGUES, Université Clermont Auvergne (FRANCE)
15h50/17h30

Teaching Intercultural Competence: the example of a human capital lesson
Chairered by Lioua JEANNIN (Learn In Auvergne, Université Clermont Auvergne, France)

Intercultural competence in the online classroom: A comparative study
Chairered by Lionel ROCHE, Cathy ROLLAND, CNAM (France)

The role of e-learning in developing the intercultural skills of students
Chairered by Anna STEELE, Marian LOPEZ FERNANDO CAO, Albina CUADRADO FERNANDEZ, Utah Valley University (USA)

Combining online- offline and formal-informal non-formal dimensions to enhance the development of language, intercultural and pedagogical skills of learners in an international exchange project
Chairered by Martin KLEBAN, Simon ENSOR, Christa BLANCHARD RODRIGUES, Université Clermont Auvergne (France)

The effect of bilingual project-based teaching on the transversal skills of students
Chairered by Anthony GIAO, Shanghai Normal University (China)

Developing Professional Competences - The Perceptions of Community Service Learning Partners
Chairered by Jonathan WESTOVER, Maureen ANDRADE, Utah Valley University (USA)