

Thursday,
November 14th

▶ SESSION 5

**INTERCULTURALITÉ, INNOVATIONS PÉDAGOGIQUES ET COMPÉTENCES
(EN FRANÇAIS)**

Chaired By Bouchra LEBZAR, Université Cadi Ayyad, (MOROCCO)

13h45/
15h25 **Projet théorique : Impact d'une communication interculturelle sur la créativité et l'innovation d'une organisation d'enseignement supérieur**

→ Silvia DA COSTA, Dario PAEZ, Virginia DIAZ, Université du Pays Basque (SPAIN)

L'interculturel: prisme pédagogique par excellence de l'internationalisation

→ Hanane BOUTENBAT, Rita BENCIVENGA, Paris 8 (France)

Adaptation de l'enseignement avec outils numériques sur la base d'analyse des erreurs commises en chinois langue étrangère en France

→ Lu LIU, Université Clermont Auvergne (FRANCE), Weiyi SONG, Aix Marseille Université (FRANCE)

▶ SESSION 6

TEACHING INNOVATIONS AND COMPETENCIES: CASE STUDIES IN THE BUSINESS WORLD

Chaired by Jobst GOERNE, Aalen University (GERMANY)

15h50/
17h30 **From Principles to Practice: A Case Study of Internationalization of a Law Course via Digital Tools**

→ Yim Hung Angel FAN, The Chinese University of Hong Kong (CHINA), Angela DALY, Strathclyde University (UK), Natasha PUSHKARNA, The Chinese University of Hong Kong (CHINA)

Data Mining Course Design in Master of Finance Program

→ Yi FU, Shanghai Normal University (CHINA), Yun MENG, Ball State University (USA)

Timing and Frequency of Financial Education

→ Lua AUGUSTIN, Indiana University of Pennsylvania (USA), Terrance MARTIN, Utah Valley University (USA)

Sustaining Undergraduate Research with an increasing number of majors from diverse backgrounds - A Case Study

→ Doris GEIDE-STEVENSON, Weber State University (USA)

Friday, November 15th

8h30 **Welcome of participants**

Workshops aim to experiment and/or reflect together on new pedagogies to develop students' skills in an intercultural context. Participants will be divided into groups to take part in the two activities proposed during the morning.

9h30/
11h30 **WORKSHOP 1 : Escape Game on teaching international classes**

Organized and led by the Learn'In Auvergne and the pedagogical and audiovisual center of the Université Clermont Auvergne (Pôle IPPA)

WORKSHOP 2 : Focus group on innovative pedagogies developed by participants. It will be initiated by a presentation made by master students on : «What do students think about innovative teaching pedagogies ? »

Organised and led by Cecilia Brassier-Rodrigues and Pascal Brassier

11h30 **Conclusion of the conference**

14h/
16h **Workshop proposed to reflect on European projects and their applications (European University, Erasmus +, H2020, etc.)**

November
2019

4th
INTERNATIONAL
TEACHING
FORUM

**INNOVATIVE TEACHING
PEDAGOGIES, INTERCULTURALITY
AND TRANSVERSAL SKILLS**

Wednesday 13th
to Friday 15th
CLERMONT-FERRAND
(France)



Clermont
Recherche
Management



La Région
Auvergne-Rhône-Alpes



+ **clermont
auvergne
métropole**



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November 2019

**INNOVATIVE TEACHING
PEDAGOGIES, INTERCULTURALITY
AND TRANSVERSAL SKILLS**

Organized by **Université Clermont Auvergne (FRANCE)** in association with **Shanghai Normal University (CHINA)** and **Utah Valley University (UNITED STATES)**

The conference will take place at IAE Clermont Auvergne
(11, avenue Charles de Gaulle 63000 CLERMONT-FERRAND).
The other places for visits and receptions are indicated in the programme.

Wednesday, november 13th

14h **Welcome of participants**

Bettina ABOAB, Vice-President in charge of Culture and Dissemination of Scientific Culture, Université Clermont Auvergne

→ MAISON DES SCIENCES DE L'HOMME, 4 RUE LEDRU, 63000 CLERMONT-FERRAND

European walk in the city of Clermont-Ferrand

A small tour of the city to better understand its link with Europe, with a focus on the European Capital of Culture candidacy and a visit of the Creart european art Network exhibition

Organized by the Centre d'Information Europe Direct Clermont Puy-de-Dôme

17h30 **Official welcome reception**

→ IAE CLERMONT AUVERGNE 11, BOULEVARD CHARLES DE GAULLE 63000 CLERMONT-FERRAND

Thursday, november 14th

8h15/9h **Registration of the participants**

IAE CLERMONT AUVERGNE 11, BOULEVARD CHARLES DE GAULLE 63000 CLERMONT-FERRAND

9h/9h30 **Opening of the conference**

→ Cécilia BRASSIER-RODRIGUES (Coordinator) and representatives of Université Clermont Auvergne, Shanghai Normal University and Utah Valley University

9h30/10h30 **Introductory conference:**

Erasmus+ Virtual Exchange: learning lessons from a pilot project on innovation, inclusion and interculturality

→ Francesca HELM, University of Padova (Italy)

11h/12h15 **Opening session**

Chaired by Loïse JEANNIN (Learn'In Auvergne, Université Clermont Auvergne, FRANCE)

Combining online-offline and formal-informal-non-formal dimensions to enhance the development of language, intercultural and pedagogical skills of learners in a international exchange project

→ Marcin KLEBAN, Simon ENSOR, Christine BLANCHARD RODRIGUES, Université Clermont Auvergne (France)

The effect of bilingual project-based teaching on the transversal skills of students

→ Junhua QIAO, Shanghai Normal University (China)

Developing Professional Competencies - The Perceptions of Community Service Learning Partners

→ Jonathan WESTOVER, Maureen ANDRADE, Utah Valley University (USA)

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18h30 **Cocktail offered by the municipality of Clermont-Ferrand**

→ MAIRIE DE CLERMONT-FERRAND, 10 RUE PHILIPPE MARCOMBES, 63000 CLERMONT-FERRAND, FRANCE

▶ **SESSION 1**

INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (1/2)

Chaired by Dorit KLUGE, Hochschule für Wirtschaft, Technik und Kultur, Berlin (GERMANY)

13h45/
15h25

Breaking down barriers? International student perspectives on ICTs as a tool for Intercultural communication within UK Higher Education institutions

→ Xin ZHAO, Paul REILLY, University of Sheffield (UK)

Intercultural competence development for students: a four-year, integrated, individual approach

→ Cheryl GERRETSEN, Christophe VAN PUYMBROECK, Jessica SHINNICK, Rotterdam University of Applied Sciences (THE NETHERLANDS)

The Global Virtual Teams Project: A deconstruction of intercultural learning through virtual teamwork

→ Rachel LINDNER, University of Paderborn (Germany)

Gamification in International Business Education and Cross-cultural and sales competences: from theory to practice.

→ Pascal BRASSIER, Université Clermont Auvergne (FRANCE), Jobst GOERNE, Aalen University (GERMANY), Patrick RALET, Geoffrey HEELS, Université Clermont Auvergne (FRANCE)

▶ **SESSION 2**

INNOVATIVE TEACHING METHODS AND INTERCULTURALITY (2/2)

Chaired by Cécilia BRASSIER-RODRIGUES, Université Clermont Auvergne (FRANCE)

15h50/
17h30

Erasmus+ Student Teaching Practicum: Interculturality experiences through Art and Music

→ Anna STEELE, Marian LOPEZ FERNANDO CAO, Albina CUADRADO FERNANDEZ, Universidad Complutense Madrid (SPAIN)

The ECI Framework - Fostering Ethics, Intercultural Competence and Reflection in Management Education

→ Joern REDLER, HENSEL Claudia, Mainz University of Applied Sciences (GERMANY)

Strategies for Increasing Equitable Inclusion for International Students in Business Writing Classes Using Hybrid Course Delivery

→ Kimberli LAWSON, Utah Valley University (USA)

Intercultural competence in an online course for developing an international business profile: Pedagogical strategies and instructional design tips for project-based online learning in the Master's in Innovation program of the University of Guadalajara

→ Inna ARTEMOVA, University of Guadalajara (Mexico)

▶ **SESSION 3**

COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (1/2)

Chaired by Claire BOURHIS-MARIOTTI, Université Paris 8 (FRANCE)

13h45/
15h25

Preparing Students for Megatrends in the World of Work– Activities for Intercultural Skill Development

→ Maureen ANDRADE, Utah Valley University (USA)

Leveraging on assessment modalities to develop students' competences in authentic learning contexts: A comparative case study

→ Loïse JEANNIN, Claire BERTHONNEAU, Cécilia BRASSIER-RODRIGUES, Charles-André DUBREUIL, Chloé SAGNET, Université Clermont Auvergne (FRANCE)

Evaluation and Influencing Factors of Students' Intercultural Communication Competence under the Mode of Chinese-foreign Cooperative Education

→ Baisheng CUI, Shanghai Normal University (China)

Innovative cultures throughout history: Towards a deeper understanding of how educational systems can adapt to future needs

→ Anne-Marie SWEEP, Fontys University (THE NETHERLANDS)

▶ **SESSION 4**

COMPETENCES AND ASSESSMENT IN AN INTERCULTURAL CONTEXT (2/2)

Chaired by Pascal BRASSIER, Université Clermont Auvergne (FRANCE)

15h50/
17h30

Motivation, Academic Performance and Happiness: An Intercountry Comparison

→ Cliff NOWELL, Weber State University (USA)

Conceptual maps as an innovative teaching tool to promote the experiential learning process at university: the example of a human capital lesson

→ Anne BELGHIT-GOUJON, Université de Bordeaux (France), Ota GRESELLE-ZAÏBET, CNAM (France)

Bridging the gap between the applied professional world and the theoretical academic world

→ Luke DEAN, Qianwen BI, Utah Valley University (USA)

The use of 360 video in teacher education

→ Lionel ROCHE, Cathy ROLLAND, Université Clermont Auvergne (France)